

# Daniel Karnofel

Designer, Artist, and Programmer focused on the intersection between art, technology, and people. Passionate about graphic design theory, the philosophy of art and technology, and using thoughtful, human-centered design to build a better world.



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## Education

University of California Santa Barbara

### Bachelor of Arts - Philosophy *(Major GPA: 3.63)*

Focused on logic, epistemology, and the philosophies of language and mind, with a general emphasis on the study of technology, communication, and perception. Gained the ability to understand, analyze, and synthesize complex arguments, as well as deconstruct highly technical ideas into clear and concise language.

#### **Relevant coursework:**

Modern Logic, Theory of Knowledge, Philosophy of Mind, Philosophy of Language, Philosophy of Perception, Action Theory

### Minor - Art and Technology

Included a general overview of historical trends and movements in design, the relationship between art and technology, and practical exposure to contemporary methods and topics in art and design, including Human Computer Interaction, Generative Art, Responsive Web Design, Machine Learning, and Extended Reality (XR).

#### **Relevant coursework:**

Visual Literacy, Media Criticism, Computer Programming for the Arts, Artificial Intelligence, Mobile Media, Photography, Experimental Video

## Experience

### Graphic and Web Design

Freelance *March 2019 - Present*

Designed unique solutions to meet client needs, increase the effectiveness of advertising and branding, and create a cohesive corporate identity with business logos, letterheads, and landing page designs

Executed custom designs to client specifications using industry-standard tools and techniques, as well as offered design expertise and recommendations to meet abstract and qualitative branding requests

Provided data visualization, diagrams, and presentations for multiple CSULA Ed.D dissertations

### Event Technician

Five-Star AudioVisual *August 2018 - March 2019*

Customized complex audiovisual sets to meet a wide range of aesthetic and technical event requirements at the Ritz-Carlton Bacara, Santa Barbara

### Video Editor

Sepia Productions *April 2017 - September 2017*

Pioneered new aesthetic directions for the business by incorporating the use of motion graphics, sound design, and custom graphics

Increased the emotional impact and effectiveness of video productions through the use of responsibly sourced copyright-free music and innovative editing techniques

## Skills

Illustrator

HTML5

Photoshop

CSS3

InDesign

JavaScript

Premiere Pro

p5.js

After Effects

ml5.js

Web Design

Graphic Design

Motion Graphics

Video Editing

Data Visualization

Digital Photography

Copywriting / Proofreading

Analytical / Critical Thinking

Creative Problem Solving

Effective Communication